

WEB DESIGN CHECKLIST

HOMEPAGE

- LOGO/PHOTOS
- HEADLINE OR PROMO
- 6 ITEMS FOR HOMEPAGE SHOPPING
- SLIDESHOW IMAGES
- CALL TO ACTION (BOOK, SHOP, READ)

ABOUT PAGE

- BIO
- PHOTOS
- CERTIFICATIONS/MEMBERSHIPS/ACCREDITATIONS

ONLINE BOOKING

- SERVICE TITLE
- DESCRIPTION
- IMAGE(S)
- PRICE
- DEPOSIT AMOUNT
- DURATION OF SERVICE

E-COMMERCE

- PRODUCT NAME
- DESCRIPTION
- IMAGE(S)
- PRICE
- DIMENSIONS & WEIGHT(IF SHIPPING BY WEIGHT)

POLICES & SUPPORT

- SHIPPING METHODS & COST
- PAYMENT OPTIONS (PAYPAL,SQUARE,STRIPE, SEZZLE,AFTERPAY)
- COUPONS
- EXCHANGES & RETURN POLICIES

CONTACT

- LOCATION
- PHONE NUMBER
- EMAIL ADDRESS
- HOURS OF OPERATION
- SOCIAL MEDIA